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5.1

# New CSA Oceans 2 section on JPI Oceans website

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Project full title: Coordination action in support of the implementation of the Joint Programming Initiative on Healthy and Productive Seas and Oceans

Website: <a href="http://jpi-oceans.eu/csa-oceans-2">http://jpi-oceans.eu/csa-oceans-2</a>

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Project start date: 1 February 2016

Duration: 36 months

Deliverable number: 5.1

Deliverable name: New CSA Oceans 2 section on JPI Oceans website

WP no: 5

Delivery date: 12 May 2016

Lead Beneficiary: Flanders Marine Institute (VLIZ)

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#### Dissemination Level:

■ PU = Public

#### **NEW CSA OCEANS 2 SECTION ON JPI OCEANS WEBSITE**

#### 1. AIMS AND OBJECTIVES

In the CSA Oceans 2 project, WP5 aims at implementing an efficient communication of the project advancement and outcomes towards all interested stakeholders. The project website is an important tool within this communication strategy.

The main objectives of the website are identified as follows:

- to provide background information on the CSA Oceans 2 project
- to provide information about the project partners,
- to provide updates on the project advancement and findings,
- to motivate towards attending or contributing to planned events and workshops
- to give access to the public deliverables or to any other public document of interest produced within the project,
- to allow stakeholders getting in contact with the consortium partners.

#### 2. WEBSITE DEVELOPMENT

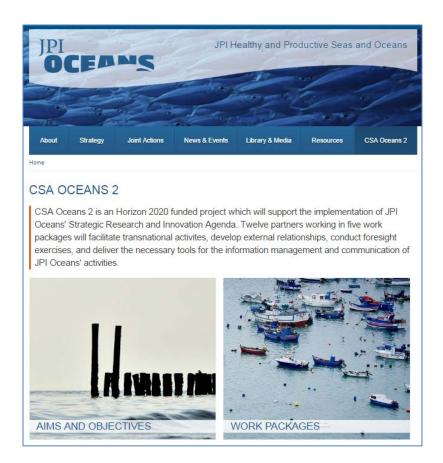
Similarly to the webpages of the first CSA Oceans project, the website of CSA Oceans 2 is developed as part of the JPI Oceans website. Consequently the website of JPI Oceans bring together and archives all information on both projects. The website consists of three subpages:

- Aims and objectives
- Work packages
- CSA Oceans 2

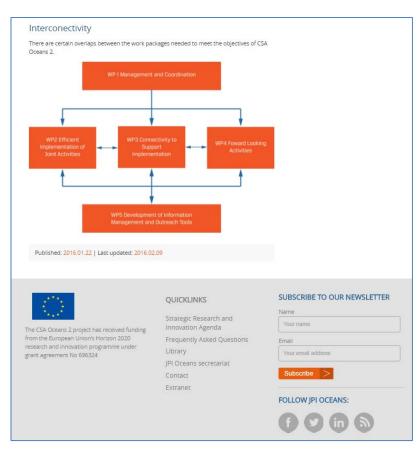
In the further development of the project the webpages will include a section on the latest activities and publications of the CSA Oceans 2 project.

### 3. OPERATION OF THE WEBSITE

The WP5 leader (VLIZ) in collaboration with the JPI Oceans secretariat will administrate the website. Updates in the public area will mainly include news about the project advancement, internal meetings and external events of interest. News of the project will also be featured on the frontpage of the JPI Oceans website and distributed to more than 1000 stakeholders through the JPI Oceans newsletter and social media channels.



#### 1 Screenshot CSA Oceans 2 landing page



2 Screen shot CSA Oceans 2 work packages page

## 4. QUALITY MANAGEMENT

The update of public web contents will be the responsibility of the dissemination work package leader (VLIZ).

The partners' feedback about the website content will be gathered during whole duration of the project to implement improvements if required.



