Study aims:
1) Identify opportunities and constraints for the development of marine biotechnology
2) Identify public-private partnerships in the areas of research & innovation and market development (poles, clusters)

Method: Value chain analyze

Working Plan:
1) Opportunities / constraints
   - Identify opportunities displayed:
     (i) for enterprises (new markets / new products)
     (ii) research (production of basic and applied knowledge)
     (iii) public actors - local-(employment, attractiveness of territories)
   - Identify constraints
     (i) for businesses: financing sources (transportation costs, access to raw materials, access to a skilled workforce ...)
     (ii) Research: orientation programs of research (sources of funding, priorities)
     (iii) public actors - local-(employment qualified / unqualified, training, territorial attractiveness / conversion / adaptation)

2) Public-private partnerships, research / business
   Develop here the different existing patterns: clusters (Maritime) competitiveness cluster (a lot of work in industrial economics and regional economics)

Regional case study:
Tohoku Region
Japan

France Brittany Region
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