



Side-events of the 7th Framework Programme project CLAMER Participation of CRETAquarium

CRETAquarium participated in the CLAMER project in the attempt to inform the public about Climate Change and to access their perception on the topic.

Under the framework of CLAMER's side-events scheduled for the summer 2011, CRETAquarium positioned the CLAMER display poster in the reception area of the aquarium and the quiz in infopoint-type displays within the visitation area. Many people from many different countries had the opportunity to see these displays and think about climate change (approximately 200 000 people visited the aquarium from May to September, 40% of them were Greeks while the rest were of 50 different nationalities). The poster display was also used in outreach events organised by the aquarium at other locations.



In addition to the displays, CRETAquarium organised special activities in combination with the International Oceans Day.

- A special lecture was given for the general public on the effects of climate change and the temperature increase in the Mediterranean Sea and its ecosystems by the scientist Dr. E. Papathanasiou of HCMR
- The special movie series "Nautilus" was presented, a production of HCMR focusing on the exploration of the sea and the science conducted by the Hellenic Center for Marine Research
- For a big part of the day, the aquarium was open to the public free of charge and trained staff were informing about the importance of the oceans and the effects of climate change on them
- Information was also sent to the Media in order to assist with the dissemination

