HOW TO MAKE YOUR RESEARCH MORE VISIBLE: REPOSITORIES AND THE OPEN ARCHIVE INITIATIVE

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The development of the Internet has allowed us to rethink scholarly communications. In particular, it has allowed us to ask whether there are new models that better serve the needs of researchers as both authors and readers.

This presentation will introduce open access, and describe how institutional repositories (e-Print archives) can provide one solution to the crisis in scholarly communication. Institutional repositories enable an institution or research laboratory to showcase the digital assets that are created by its staff and students, promoting visibility to researchers papers, particularly when records are searchable by both general search engines and specialist global 'Open Archive Initiative compliant' search engines.