

Inspiring people to care about the ocean: the National Geographic Society's support of ocean literacy

Ford Mary and Stefan Nerpin

National Geographic Society, Global Exploration Fund, Waterfront Building, PO Box 190,
SE-101 23 Stockholm, Sweden
E-mail: snerpin@ngs.org

We will discuss the work that the National Geographic Society's Ocean Initiative is doing to support a healthy and productive ocean that benefits people and nature, with a focus on our programs that are directly related to ocean literacy.

We will give examples of how National Geographic's education programs are based upon the Ocean Literacy Principles (found at <http://oceanliteracy.wp2.coexploration.org/>).

We will highlight stories of success, including our Marine Ecology, Human Impacts and Conservation curriculum unit; our two-year National Teacher Leadership Academy focused on ocean education; our marine recreation stakeholder workshops; our online activities for use by classroom teachers and informal educators, and others.