

A toolbox of solutions for human/sharks coexistence

Favier Florent

Corporate communication and ocean's policy officer at the Institut Océanographique, Fondation Albert Ier, Prince de Monaco, Boulevard Saint-Martin, 98000 Monaco

E-mail: f.favier@oceano.org

Sharks are becoming a major problem on earth as under the sea. Not only because they can kill humans, it's as threat not to be minimize in risky zones, but also because of the mass killings to which man exposes sharks, especially for the finning in Asia (mainly China). As a super predator, as apex predator, having never had a rival in the seas, shark plays a central role in the overall balance of the oceans. However, we can not remain impassive in the face of attacks, so few they may be.

So what? The Oceanographic Institute, Foundation Prince Albert I, Prince of Monaco wished to seize the subject. In a global approach, both scientific and humanist, we wished to cause exchanges between international experts. They helped us by signaling existing solutions and bringing them together in a document we called a "toolbox". The aim is to benefit to the authorities concerned by the risk of attack by giving them this panorama of existing solutions implemented or still experimental. It is intended also to all those affected by this risk or concerned by the future of sharks or simply interested in human and wilderness relationships.

In addition, the Oceanographic Institute wished to consider this "toolbox" as a mediation toolkit: firstly largely transmitted to the medias in order to provide journalists wishing to approach this subject a reference document that provides them with reliable information; secondly creating, from the figures in the document, a motion design video to reach a large public throughout a social networks campaign.

ALL OF THESE TOOLS HAVE GIVEN A CONVINCING RESULT ESPECIALLY BECAUSE WE HAD THE OPPORTUNITY TO LEAN US TO THE THEATRICAL RELEASE OF THE MOVIE FILM ALONG "SHALLOWS", WHICH FIRST ACTOR WAS A GREAT WHITE SHARK DELIGHTING WITH SURFERS.