

Bright Club: finding the comedy in your research

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You are funny. Yes, you. Science Comedy like Bright Club, The PhD Comics and the Big Bang theory shows that researchers and their research can be seriously funny and that laughter is an excellent way to talk about science to the general public.

Bright Club is an international format where researchers are trained to go on stage and talk about science as a stand-up comedian. Belgian Bright Club Organisers Sofie Verkest and Ilja Van Braeckel walk you through the science of comedy and tell you all about this innovative and popular form of science communication and how it will improve your skills as a researcher.

Sofie Verkest is head of the Science Communication Centre of the VUB. She has a background in journalism, is founder of the popular science blog Wtnschp.be and gives communication training to researchers.

Ilja Van Braeckel is science communicator in the Science Communication Centre of the VUB, cartoonist, editor in chief of the science blog Wtnschp.be and Bright Club trainer and comedian.