

# ASSEMBLE



ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

## WP2: Communications

ASSEMBLE Plus GA, Galway, Ireland

11 October 2018



# Tasks

No	Task Title	Lead Partner	Deliverables
2.1	Scientific Coordination Leader	UPMC	D2.1 (M1, 12, 24, 36, 48); D2.6 (M48)
2.2	Administrative Management Leader	UPMC	D2.2 (M3)
2.3	Internal Communication Leader	UPMC (assisted by AquaTT)	D2.3 (M3)
2.4	External Dissemination and exploitation activities	AquaTT	D2.4 (M12); D2.5 (M12)
2.5	Management of TA and VA activities	UPMC	D2.6 (M12), D2.7 (M24), D2.8 (M36), D2.9 (M48)

## **Task 2.3**

# **Internal Communication Lead** (Sorbonne Universités, AquaTT)



## Task 2.3

Task 2.3: Internal Communication Lead (UPMC, AquaTT)

Deliverable: D2.4 (M3) Communication and dissemination plan

1. Management of internal communication of the project objectives, partnership, expected impacts, outputs and results of the project
2. Facilitation of communication flow of project partners
3. Development and updating of plan for internal communication

# Task 2.3

## AquaTT

- To set-up **Basecamp**, and provide user guide to partnership
- To develop and implement **Communication and Dissemination Plan** (D2.4), later referred to as Dissemination and Exploitation Plan (DEP) by M3 (including external communications)
- To develop **branded collateral for partners to use** to include a logo, presentation/deliverable templates, pull-up stand, and factsheet

## UPMC

- To manage contact list of partners and make most up-to-date version available on Basecamp
- To manage Basecamp account – check/prompt task progress, upload of deliverables, and version control (e.g. contact list)
- To ensure regular updates of results are provided by WP leaders on a bi-annual basis (via a simple template)

# Task 2.3

- **Basecamp** (ongoing)

The screenshot shows the Basecamp 2 interface. At the top, there are navigation tabs: "New stuff", "Projects", "Calendar", "Everything", "Progress", "Everyone", and "Me". A search bar is present with the text "Jump to a project, person, label, or search...". Below the navigation, there is a "New Project" button and a "Templates" link. The main area displays "ALL PROJECTS" with two project cards. The first card is for "ASSEMBLE Plus - WP1 and WP2" with the description "Ethics, Management and Communication" and "Last updated Monday at 6:47pm". The second card is for "ASSEMBLE Plus - WP4/NA2" with the description "Improving virtual access" and "Last updated on Sep 27".

The screenshot shows the Basecamp 2 calendar view for the "Next 6 weeks". The calendar is a grid with days of the week (Sun to Sat) and dates. There are several events scheduled, including "New event" on October 2, "2nd GA meeting" on October 9, and "2nd GA meeting" on October 10. A "To-do" list is visible on the left side of the calendar.

The screenshot shows the Basecamp 2 file list view. The files are sorted by "newest" and filtered by "file name or extension...". The list contains the following files:

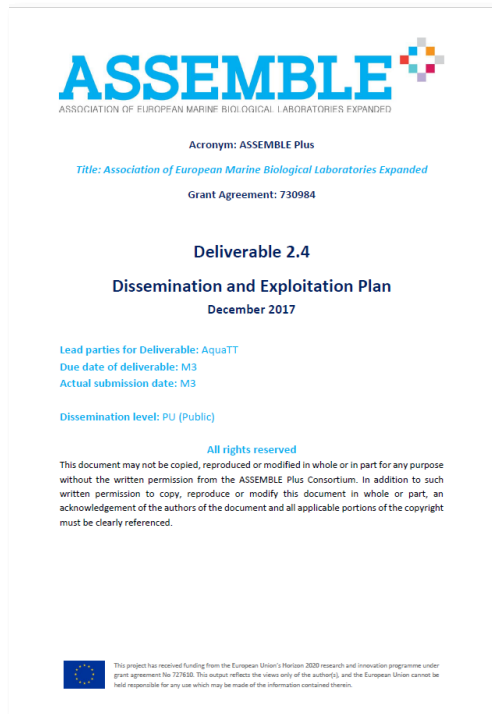
File Name	Project	Date	Size	User	Actions
Cryopreservation at The M... .pptx	Project: ASSEMBLE Plus - WP8/IRA2	Oct 2	19 M		Download
APlus D2.5_Website_and_v... .pdf	Project: ASSEMBLE Plus - WP1 and WP2	Oct 1	3 MB	Jombert	Download
APlus Deliverable D2.6 1st ....pdf	Project: ASSEMBLE Plus - WP1 and WP2	Oct 1	1 MB	Jombert	Download
CCAP_WP8_Workshop_02... .ppt	Project: ASSEMBLE Plus - WP8/IRA2	Oct 1	32 MB	Christine C.	Download
Assemble Plus 2nd Call fly... .jpg	Project: ASSEMBLE Plus - WP1 and WP2	Sep 4	6 MB	Georgia B.	Download
Assemble Plus 2nd Call fly... .jpg	Project: ASSEMBLE Plus - WP1 and WP2	Sep 4	6 MB	Georgia B.	Download
ASSEMBLEplus PR 2nd Cal... .docx	Project: ASSEMBLE Plus - WP1 and WP2	Sep 4	372 KB	Georgia B.	Download
ASSEMBLEplus PR 2nd Cal... .pdf	Project: ASSEMBLE Plus - WP1 and WP2	Sep 4	269 KB	Georgia B.	Download

The image shows the ASSEMBLE logo and the cover page of the "Basecamp Guidelines" document. The logo is "ASSEMBLE" in blue with a colorful cross icon to the right. Below the logo is the text "ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED". The title "Basecamp Guidelines" is in a large, dark blue font. Below the title is the date "January 2018". At the bottom, there is a small line of text: "This guide has been produced by AquaTT. For any questions please contact [georgia@aquatt.it](mailto:georgia@aquatt.it)".



# Task 2.3

- **Communication and Dissemination Plan D2.4 by M3**



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# Task 2.3

- **Branded collateral** logo, templates, pull-up stand, factsheet



**ASSEMBLE**  
ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

BRAND GUIDELINES

[www.assembleplus.eu](http://www.assembleplus.eu)

**ASSEMBLE**  
ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

ASSEMBLE Plus - Association of European Marine Biological Laboratories Expanded  
[www.assembleplus.eu](http://www.assembleplus.eu)

**THE CHALLENGE**  
European researchers need effective and convenient access to the best research infrastructures in order to conduct research for the advancement of knowledge and technology. To inform policy and contribute to blue growth, we must bring together, integrate on a European scale, and open up key national and regional marine biological Research Infrastructures (RIs) to all researchers, from both academia and industry, ensuring their optimal use and joint development.

**AT A GLANCE**  
PROGRAMME: Horizon 2020 (INFRAIA-01-2018-2017)  
TYPE OF ACTION: Research and Innovation Action  
DURATION: October 2017 - September 2021 (48 months)  
CONSORTIUM: 24 partners from 18 countries  
COORDINATOR: Sorbonne Université (SU), France

**PROJECT OBJECTIVE**  
Building on the success of its predecessor ASSEMBLE (2009-2014), ASSEMBLE Plus aims to bring together and integrate highly-diverse key national and regional RIs in Europe. Access to the RIs will be made available to all researchers within the marine biology, biomedical or biotechnology sector, from both academia and industry, ensuring their optimal use and joint development.

**ASSEMBLE**  
ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

**TYPES OF RESEARCH INFRASTRUCTURE**  
ASSEMBLE Plus will provide scientists from academia, industry and policy with a quality-assured programme of Transnational Access (TA) and Virtual Access (VA) to over 50 marine research installations covering:

- ACCESS TO ECOSYSTEMS**: research vessels, SCUBA diving facilities, submarines
- BIOLOGICAL RESOURCES**: marine model organisms, culture collections, biobanks
- TECHNOLOGY PLATFORMS**: molecular biology and omics imaging, bioassays, structural & chemical analysis
- EXPERIMENTAL FACILITIES**: tanks, mesocosms, bioassays, wet & dry labs
- E-INFRASTRUCTURE**: data sets, data analysis, computing, storage

A coherent series of Networking Activities (NA) will also strengthen the culture of cooperation within and beyond the consortium, providing benchmarks for refined practices of service provision, disseminating interoperable protocols, engaging with novel user communities, and sharing insights into business strategies. Joint Research Activities (JRA) have been included in ASSEMBLE Plus, to foster mobility and the sharing of experience, and to implement best practice guidelines across the consortium.

**EXPECTED RESULTS**

- Wider and more efficient TA and VA to the best European marine biological research infrastructures
- Strengthened transnational and multi-disciplinary networks
- Creation of public-private partnerships
- Engagement of industry
- Creation of new enabling technologies and increased service offers
- Upskilled researchers with capacity in new areas
- Increased number of excellent science publications
- Improved long-term sustainability of marine biological stations

**CONSORTIUM**  
24 PARTNERS & >30 ACCESS PROVIDERS

**Find out more:**  
[www.assembleplus.eu](http://www.assembleplus.eu)  
info@assembleplus.eu  
@ASSEMBLE\_plus

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Designed and developed by Apert

**ASSEMBLE**  
ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

**THE CHALLENGE**  
ASSEMBLE Plus will bring together and open up research infrastructures to all European researchers in the marine biology field, from both academia and industry.

**OBJECTIVES**

ASSEMBLE Plus will provide scientists from academia, industry and policy with a quality-assured programme of on-site and remote access to a range of services. The key principles of ASSEMBLE Plus are:

- Integration of the advanced community of the European marine biological stations
- Improve our technology/knowledge-base for fundamental and applied research
- Encourage scientists from academia, industry and policy to access the European marine biological stations
- Consolidation of EMBRC-ERIC and expansion of its Membership base
- Support the EU Blue Growth Agenda
- Reaching out to the next generation of scientists with research and training opportunities

The ASSEMBLE Plus partnership comprises 27 partners, 32 marine biological stations and 38 infrastructures.

**EXPECTED IMPACTS**  
ASSEMBLE Plus brings together many of Europe's marine biological stations (MBS) and institutes within a functional organisation, to the benefit of the marine biological and ecological research communities. Scientists from related areas (e.g. biomedical and biotechnological research) will be encouraged to apply for access, as will scientists in industry. Based on the experience of the first ASSEMBLE project, it is expected that more than 1000 projects will apply for access and benefit from ASSEMBLE Plus support. The key impacts will be:

- To improve the long-term sustainability of marine biological stations
- To increase the number of 'excellent' science publications citing ASSEMBLE Plus and its research institutes
- To create new enabling technologies and increase the service offers by EMBRC and the European MBSs
- To stimulate the engagements of new users with EMBRC and the European MBSs
- To foster public-private partnerships

**SERVICES**  
ASSEMBLE Plus can provide access to the following services:

- Culture collections/biobanks of microalgae, cyanobacteria, bacteria, seaweeds, viruses, zooplankton and fish
- Sampling facilities
- Isolation and preservation of marine organisms
- Cultivation and rearing facilities
- Microscopy and bio-imaging services
- Taxonomic services
- Molecular biology and -omics
- Biochemical analysis
- Bioassays
- Structural and chemical analysis

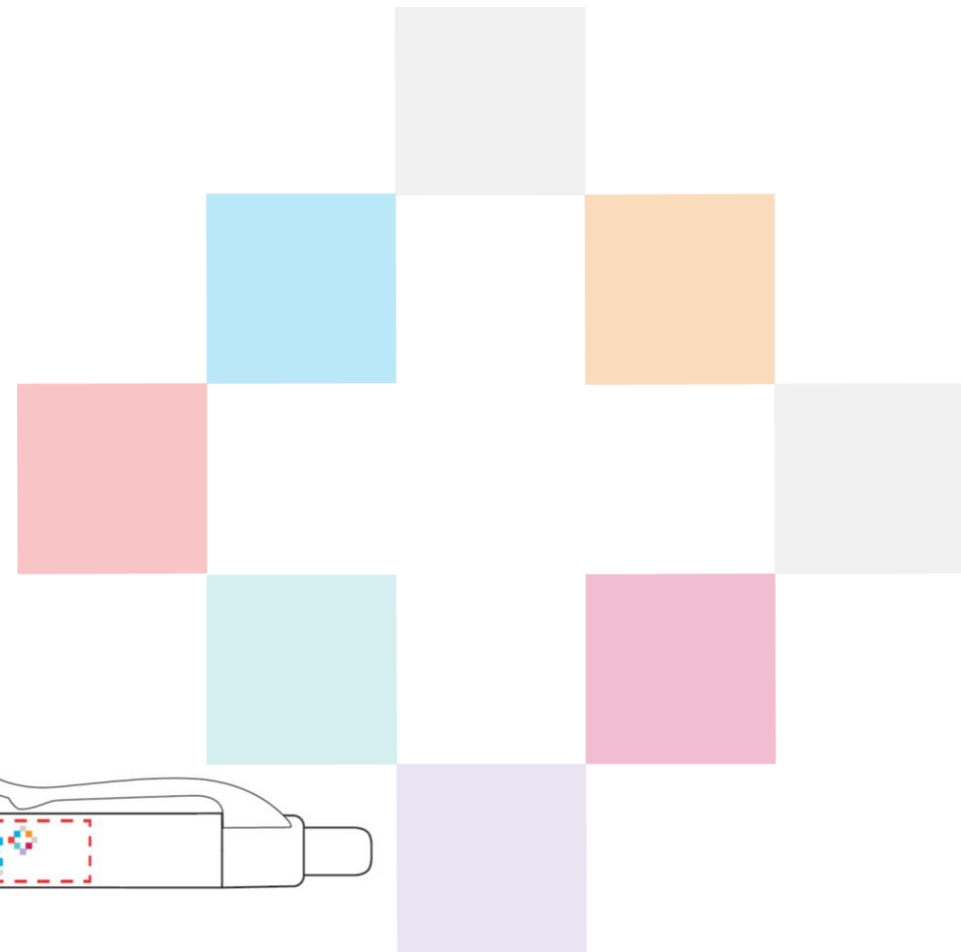
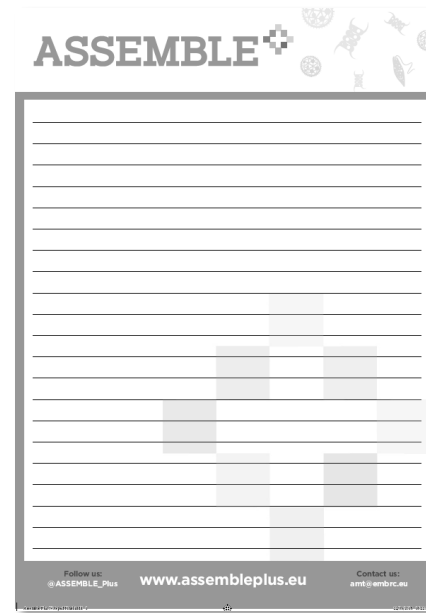
ASSEMBLE Plus is open for your project, please visit [www.assembleplus.eu](http://www.assembleplus.eu)

Contact Us: [info@embrc.eu](mailto:info@embrc.eu) | Communication and Press: [georgia@embrc.eu](mailto:georgia@embrc.eu)



## Task 2.3

- **Merchandise** pens, notepads, folders



## **Task 2.4**

# **External dissemination and exploitation activities** (AquaTT)



# Task 2.4

Task 2.4: External dissemination and exploitation activities (AquaTT)

Deliverable: D2.5 (M12) Project website and video

1. Manage external communication, outreach and dissemination of the objectives, partnership, expected impacts, outputs and results of the project
2. Implementation of public relations and outreach activities
3. Develop and update a detailed plan for external communication, dissemination and outreach, aiming to build a large and responsive community of stakeholders for the uptake of the project's output and participating the networking activities

# Task 2.4

- To implement **Communication and Dissemination Plan/ DEP** (D2.4) for external communication
- Develop **press releases and news articles** based on results highlighted by WP leaders, including event promotion
- Maintain a **stakeholder database**
- Engage with a community of stakeholders using **social media**
- Update **external-facing website** pages
- Produce **five e-newsletters** (M6, 13, 25, 37, 49) and **a project video** (D2.5) due in M12

**VLiZ** will develop the ASSEMBLE Plus web portal, which will include a “one-stop shop” for information and TA applications to marine stations of the consortium *(design based on branding guidelines)*.

# Task 2.4

## • Press releases and news articles

**ARE YOU INTERESTED IN WORKING WITH THE MARINE BIOLOGY SECTOR?**

**ASSEMBLE Plus**  
ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES & CENTRES

**Apply for Access to Top-Class Research Infrastructures with ASSEMBLE Plus**

**SECOND CALL OPENING: 29 AUGUST 2018**

ASSEMBLE Plus offers transnational access to over 30 marine research installations in 16 countries across Europe and overseas. Successful applicants will be able to carry out scientific research in the field of marine science of interest to their research group (private or public, with a special focus on young scientists and small to medium-sized enterprises).

ASSEMBLE Plus sponsors teams of up to two researchers to:

- Access the available research infrastructures (outlined below)
- Travel (one round trip per person in economy class)
- Subsistence (meals and accommodation for up to 30 days including weekends)
- Shipping of material (from the Access Provider to the researchers' home institution, up to 400 euros).

Please check for updates on available services, call dates, application procedures and any further information on current and upcoming calls for access on: [www.assembleplus.eu](http://www.assembleplus.eu)

**AVAILABLE RESEARCH INFRASTRUCTURES COVER:**

- ACCESS TO ECOSYSTEMS**: research vessels, SCUBA diving facilities, submarines
- BIOLOGICAL RESOURCES**: marine model organisms, culture collections, biobanks
- TECHNOLOGY PLATFORMS**: molecular biology and omics, imaging, bioassays, structural & chemical analysis
- EXPERIMENTAL FACILITIES**: tanks, mesocosms, bioreactors, wet & dry labs
- E-INFRASTRUCTURE**: data sets, data analysis, computing, storage

#ASSEMBLE\_Plus  
E-mail: [access@embarc.eu](mailto:access@embarc.eu)

**ACCESS TO TOP-CLASS CLASS RESEARCH INFRASTRUCTURES WITH ASSEMBLE Plus**

Partners and available Access Providers:

**23 PARTNERS & 35 ACCESS PROVIDERS**

[www.assembleplus.eu](http://www.assembleplus.eu)

Country	Partner	Contact
BELGIUM	Partner (EM)	Odette Marie Luchin (EUC)
	Access Provider	University of East Anglia (UK)
FINLAND	Partner (EM)	Ilkka Oksanen (EUC)
	Access Provider	University of East Anglia (UK)
FRANCE	Partner (EM)	Christophe Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
GERMANY	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
NETHERLANDS	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
POLAND	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
PORTUGAL	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
SLOVENIA	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
SPAIN	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
SWEDEN	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)
UK	Partner (EM)	Christoph Deshayes (EUC)
	Access Provider	University of East Anglia (UK)

# ASSEMBLE



2018.09.10  
**ASSEMBLE Plus releases its second newsletter**  
 The second of five e-newsletters was released today by ASSEMBLE Plus.  
 Georgia, Bayliss-Brown | AquaTT | Headquarters



2018.07.02  
**ASSEMBLE Plus opens new call for research access to its marine stations**  
 ASSEMBLE Plus is pleased to announce its second call for access...  
 Georgia, Bayliss-Brown | AquaTT | Headquarters



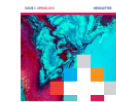
2018.07.19  
**2ND GENERAL ASSEMBLY**  
 After a first year of ASSEMBLE Plus, t Assembly to meet again.  
 Davide, Di Cioccio | EMBRC | Headquarters



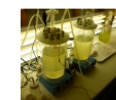
2018.05.30  
**Ocean Sampling Day is back – get i**  
 The Ocean Sampling Day (OSD) is a sim world's oceans which is repeated annual 2018).  
 Georgia, Bayliss-Brown | AquaTT | Headqu



2018.05.30  
**New marine research and innovat Sweden**  
 A new national and international arena for launched at Kristineberg on 25 May 20 development by...  
 Georgia, Bayliss-Brown | AquaTT | Headqu



2018.05.14  
**ASSEMBLE Plus releases its first newsletter**  
 The first of five e-newsletters was released today by ASSEMBLE Plus. The newsletter is intended to inform partners and stakeholders of developments within the...  
 Georgia, Bayliss-Brown | AquaTT | Headquarters



2018.04.23  
**ASSEMBLE Plus announces the first awardees who will gain access to Europe's top marine installations**  
 In December 2017, ASSEMBLE Plus launched its first call for its transnational access.  
 Georgia, Bayliss-Brown | AquaTT | Headquarters



2017.12.15  
**Closed - ASSEMBLE Plus Call - Deadline 2 February**  
 ASSEMBLE Plus are glad to announce their first call for access to marine infrastructure for the conduct of research projects (not simply for training, workshops or...  
 Georgia, Bayliss-Brown | AquaTT | Headquarters



2017.11.23  
**Welcome to ASSEMBLE Plus**  
 Prestigious European marine biological stations share resources for advanced research capacity in 'ASSEMBLE Plus'  
 Georgia, Bayliss-Brown | AquaTT | Headquarters

## Task 2.4

- **Stakeholder database** (ongoing)
- **Social media** (ongoing)



# Task 2.4

- **Website** (D2.5) due in M12

ASSEMBLE Plus is a consortium of 23 partner organisations from 16 countries, operating under the umbrella of the European Marine Biological Research Centre (EMBRIC-ERIC).

**Introduction to ASSEMBLE Plus**  
from Aquatic ASSEMBLE

Brings together and integrates highly diverse marine research infrastructures

ASSEMBLE Plus integrates over 30 marine biological stations and installations from various regions of the world's oceans and seas; providing scientists from academia, industry and policy with the services of these marine stations. Prospective users can apply for funding to use these ASSEMBLE Plus facilities to carry out **Transnational Access** research projects.

Research

- Genomic observatories (JRA1)
- Cryobanking Marine Organisms (JRA2)
- Functional Genomics (JRA3)
- Developing Instrumentation (JRA4)
- Scientific Diving (JRA5)
- Knowledge Transfer Platform

Transnational access

- Our access providers
- Our services
- How to apply?
- Selection and calls
- Download area

**Transnational Access - 2nd call closed!**

The 2nd call of the Transnational Access is now closed!  
Your application is under review. Results will be announced in this webpage (middle of November 2016).  
If you are interested in the selection process or in next calls, please visit:  
<http://www.assembleplus.eu/access/proposal-selection-and-next-calls>.

**ASSEMBLE PLUS: offering access to marine research infrastructures**

ASSEMBLE Plus provides access to over 30 marine biological research institutions across Europe and overseas to carry out scientific research in the field of marine biological sciences. ASSEMBLE Plus funds access to laboratories, state-of-the-art experimental facilities and technological platforms, ecosystems, and a wide variety of marine biological resources.

ASSEMBLE Plus offers Transnational access: this opportunity involves your research group accessing marine biological research institutions (herein "access providers") located in a country other than that of the main applicant of the research group.

ASSEMBLE Plus sponsors teams of up to two researchers for:

Results

Press Releases

- ASSEMBLE Plus opens new call for research access to its marine stations  
29 Aug 2018 (pdf; Flyer, pdf)
- Prestigious European Marine Biological Stations Share Resources for Advanced Research Capacity in 'ASSEMBLE Plus'  
06 Dec 2017 (pdf)
- ASSEMBLE Plus Call - Opening on 22 December 2017  
20 Dec 2017 (Guidelines, pdf; Flyer, png)

Newsletters

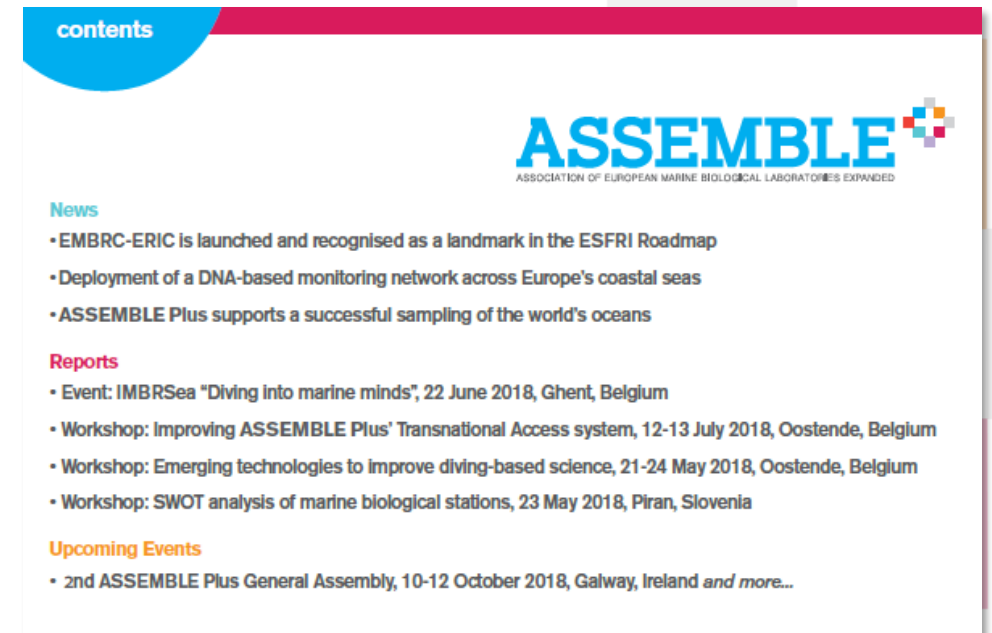
- ASSEMBLE Plus Newsletter - Spring 2018  
Released: 14 May 2018 (pdf)
- ASSEMBLE Plus Newsletter - Summer 2018  
Released: 10 September 2018 (pdf)

Deliverables

- Deliverable D2.1: Minutes from the ASSEMBLE Plus Kick-Off Meeting
- Deliverable D2.3: Risk Management Plan
- Deliverable D2.4: Dissemination and Exploitation Plan
- Deliverable D2.10: Open Research Data Pilot
- Deliverable D3.1: TA-policy document

## Task 2.4

- **Five e-newsletters** (M6, 13, 25, 37, 49)



## Task 2.4

- **Project video** (D2.5) due in M12



# ASSEMBLE



ASSOCIATION OF EUROPEAN MARINE BIOLOGICAL LABORATORIES EXPANDED

## Thank You

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**@ASSEMBLE\_Plus**

