



Communication on partners' actions

Name and postal address of your institute	Nausicaá, National sea centre Boulevard Sainte BEUVE BP 189 62203 BOULOGNE SUR MER (FRANCE)
Contact Full name : Role in your institute :	Anne VERNIER Head of the Educational department
Simple text to define your institute's work and missions	Nausicaá's aim is to raise awareness and educate the public on new behaviors regarding the ocean, a better management of resources and to encourage him to act in favor of the preservation of Mankind's future. This includes several steps: . To stir emotion and fill the public with wonder through constantly renewed exhibitions, aquariums and a spectacular museum. . To initiate information and public awareness programs to inspire changing in behavior around different themes: responsible consumption of seafood, navigation and safety at sea, protection of biodiversity, water quality... . Encourage the public to act for the preservation of the oceans, our children's legacy.
Simple text to identify the link of your work with the ISECA project	From the source to the sea, everything goes to the sea. Even if you live far from the sea, our behaviours have an impact on the seawater quality. As partner in ISECA's project, Nausicaá is mainly responsible of the communication. It is also in charge of determining the targeted publics (helps to create a database) and of defining the public's perception of eutrophication and their willingness to act. Nausicaa is also in charge of the French content of the website ISECA.
Simple text to define main topics you are working on and which are interesting for other scientists	
Simple text to define topics you are working on and which are interesting for the public at large	As part of ISECA project, Nausicaá asks scientists on their work progress and organizes communication events such as info days towards concerned audiences, debates, directs on the Nausicaá's TV set... Nausicaa also creates communication tools like seasonal newsletters, leaflet for large diffusion, questionnaires, stand-alone displays, press releases, video snippets, a workshop called "when the sea foams!", an educational kit + project folder (available at the end of the project)
Which are the events you organize or in which you participate? (please precise their name and dates)	Fête de la Nature 2013 (theme : the little animals) World Ocean Day (8 June's week 2013) Science party (October 2013)
Videos and photos (copyright free) you have to illustrate your work in the ISECA project.	On Iseca's website : www.iseca.eu : Several photos available free of copyrights + a video on the home page