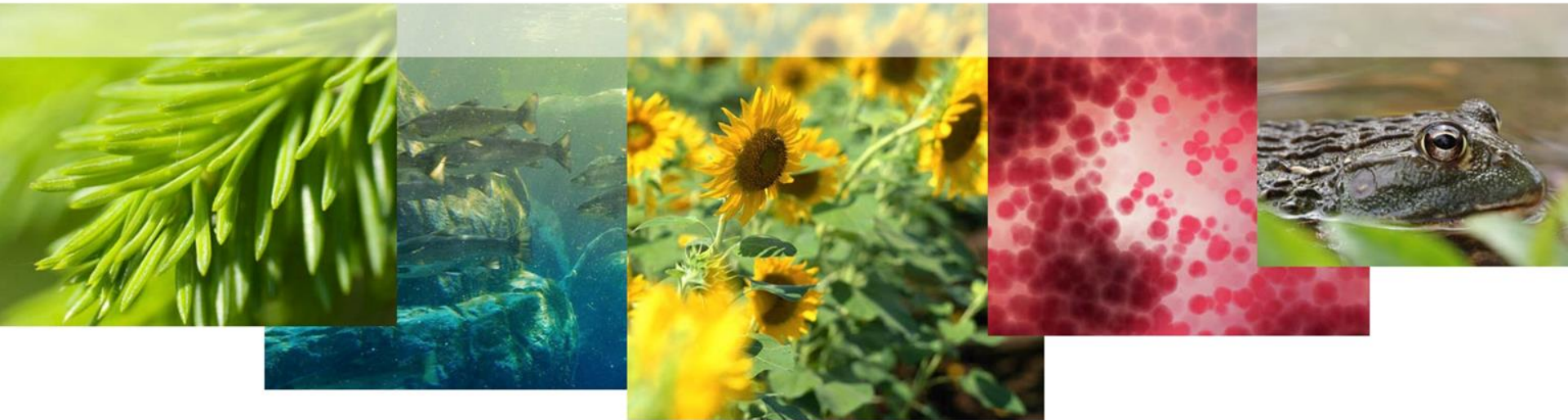


# Marine Biotechnology: *Enabling Solutions for Ocean Productivity & Sustainability*



*Rachael Ritchie,  
Director Business Development,  
Genome British Columbia, Canada*



## Outline

- Marine biotechnology renaissance
- Talk about the potential of marine biotechnology
- Identify challenges to realising this potential



# Marine bioscience & biotechnology : 4 areas

## Marine organism production

- Organism cultivation and collection
- Disease control and monitoring
- Marine biosafety
- Mass production e.g. seaweeds

## New Materials

- Drug discovery
- Health supplements, nutraceuticals
- Industrial materials
- Biofuels and bioenergy
- Biorefining

## Organism-based Technology

- Bioprospecting
- Marine genome sequence and bioinformatics
- Metagenomics and other omics technologies

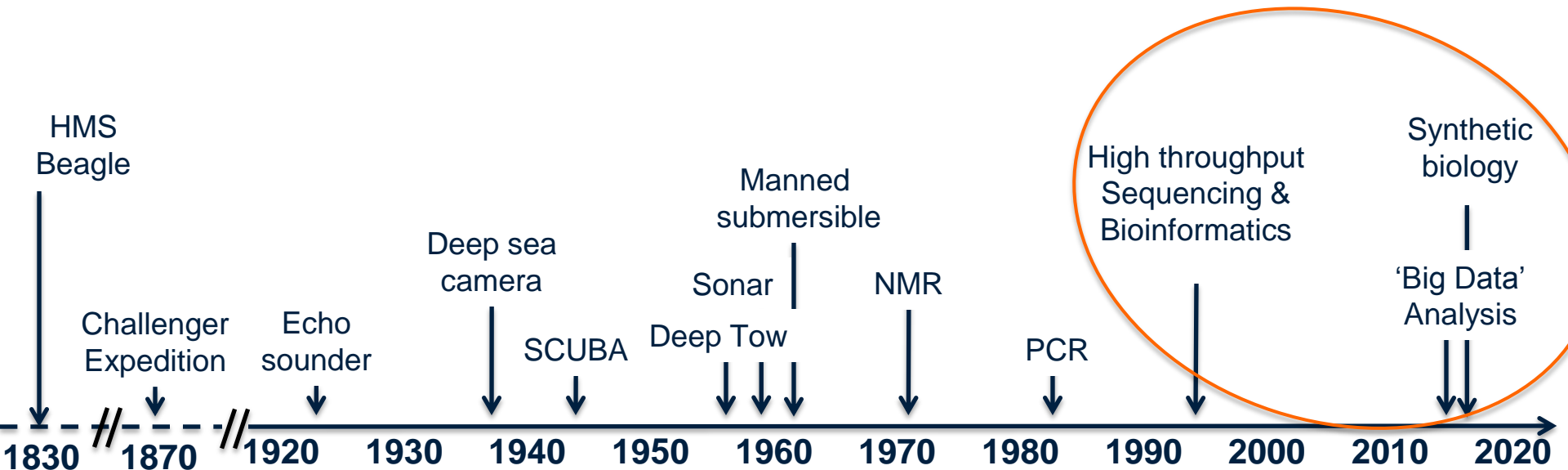
## Marine conservation

- Monitoring environmental change
- Pollution prevention and control
- Biodiversity conservation and ecosystem recovery



# A changing landscape for marine biotechnology

- increased our understanding of ocean bioresources
- renewed interest in the field of marine biotechnology





4-5 new species every day





# Metagenomics of marine environment

## *A new tool in the toolbox*



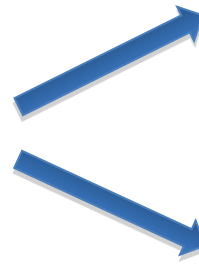
Environmental  
sample

DNA  
extraction



DNA of all species  
present in the  
environment

Sequencing of selected taxa



Next generation  
sequencing (NGS) of global  
diversity

1 litre seawater contains (2006!):  
- bacteria: 20,000 'types'  
- viruses: vast, unknown

# Marine biotechnology and grand challenges

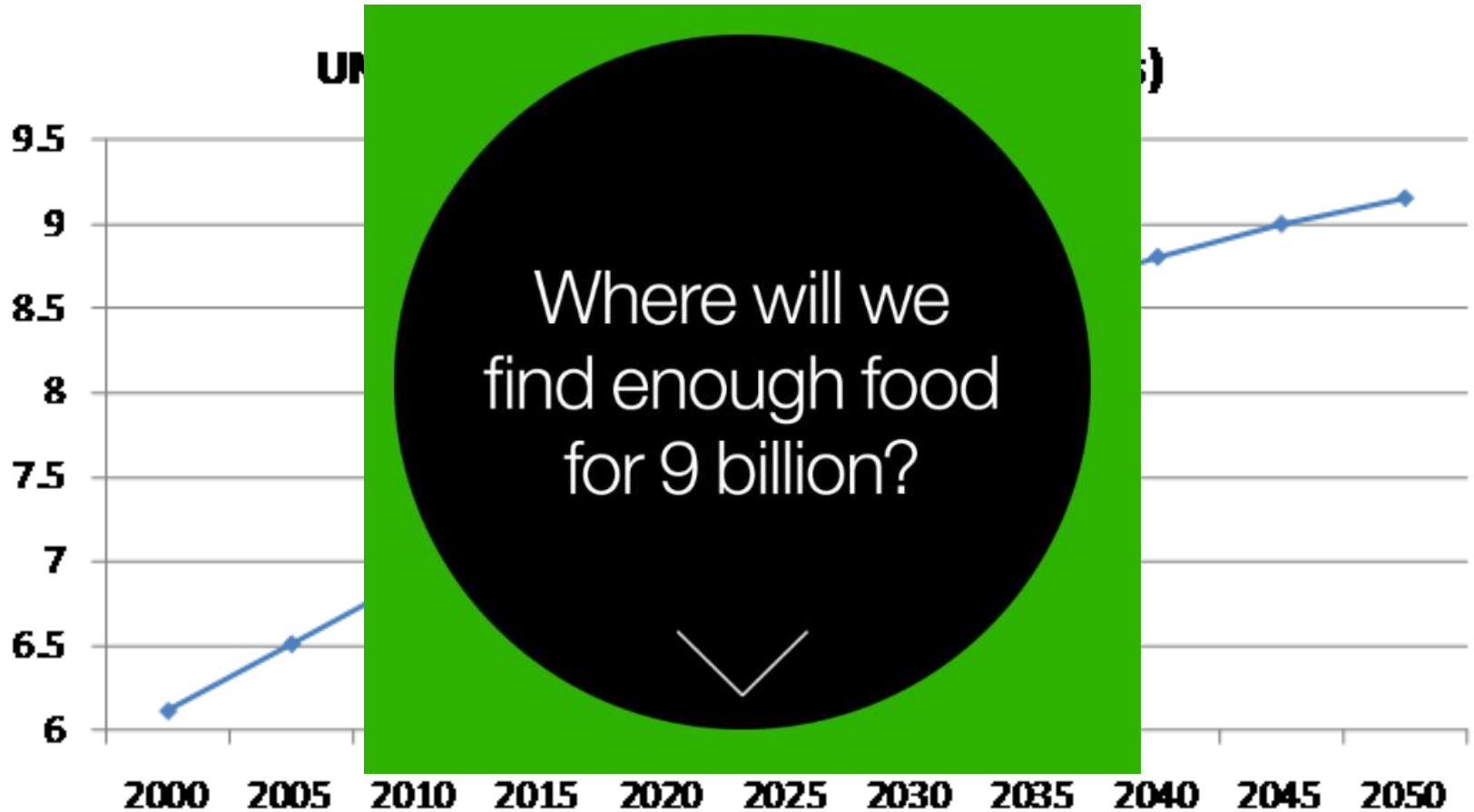
Viewed as a way to address global grand challenges:

- Pursuing human **health** and well-being
- Sustainable supply of high quality **food**
- Developing sustainable sources of **energy** alternatives to crude oil and gas
- New **industrial products and processes** with lower GHG emission
- **Protection and management** of the already stressed marine environment

**...and as a much needed new source of innovation and economic growth in many countries**



# A growing global population

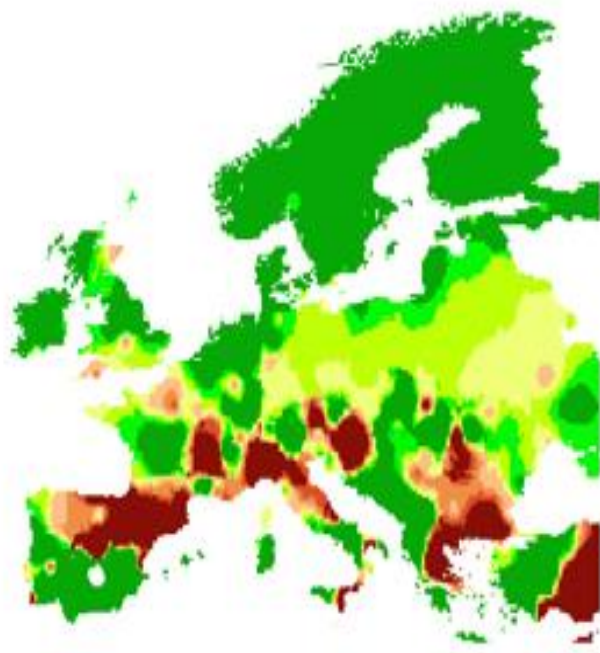




## *Growing more food with less land*

Agriculture: crop yield changes in 2025 scenario

Agriculture: crop yield changes (%), compared to the 1961-1990 period

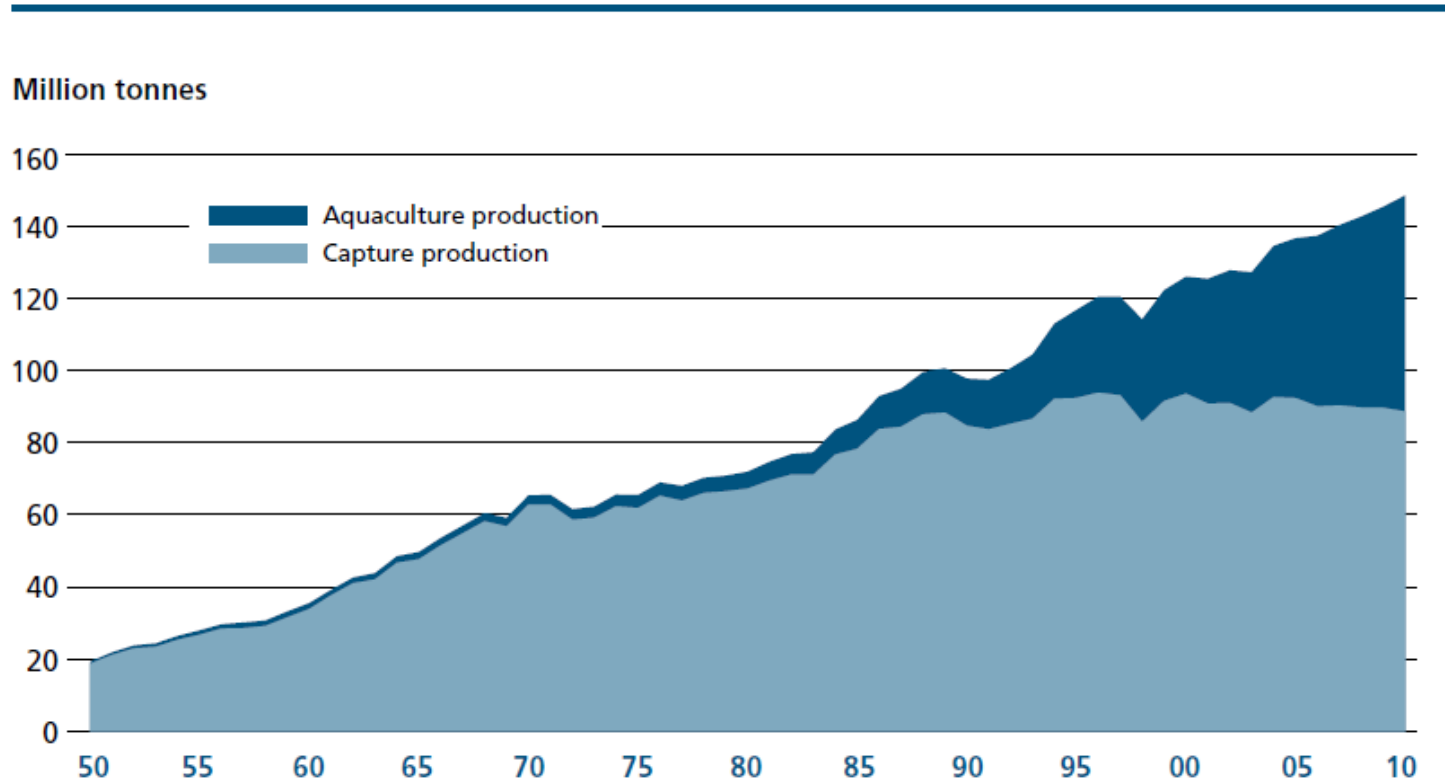


	By 2025	By 2080 with + 2.5°C	By 2080 with + 5.4°C
<i>Northern Europe</i>	<b>62</b>	<b>37</b>	<b>52</b>
<i>UK and Ireland</i>	<b>20</b>	<b>-9</b>	<b>19</b>
<i>Central Europe North</i>	<b>16</b>	<b>-1</b>	<b>-8</b>
<i>Central Europe South</i>	<b>7</b>	<b>5</b>	<b>-3</b>
<i>Southern Europe</i>	<b>15</b>	<b>0</b>	<b>-27</b>
<i>EU</i>	<b>17</b>	<b>3</b>	<b>-10</b>



# Food from the ocean

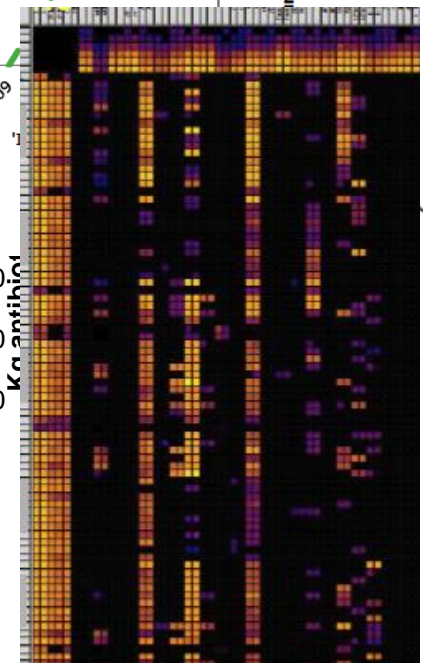
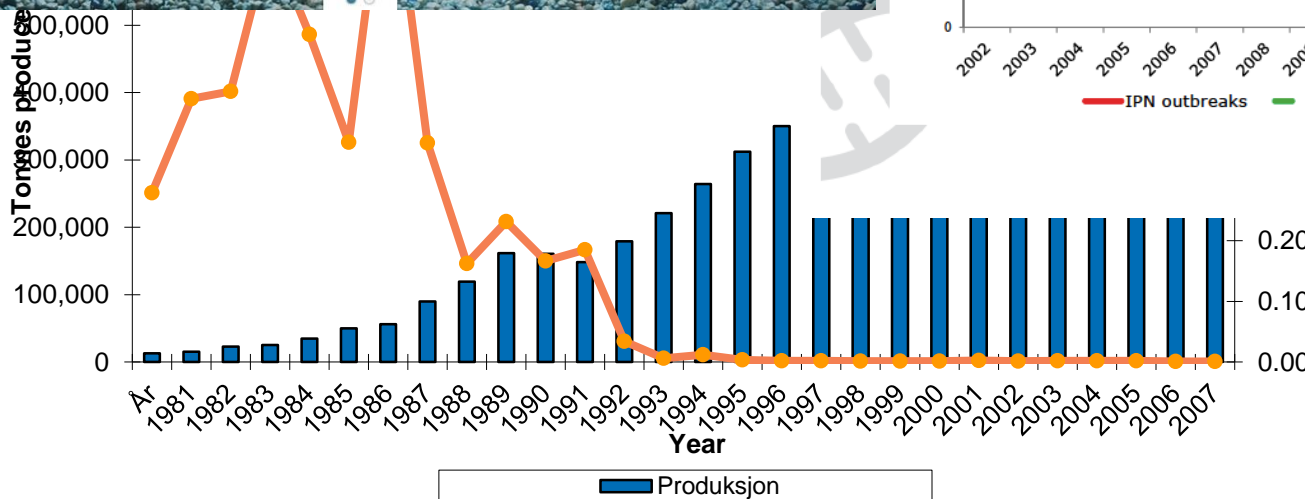
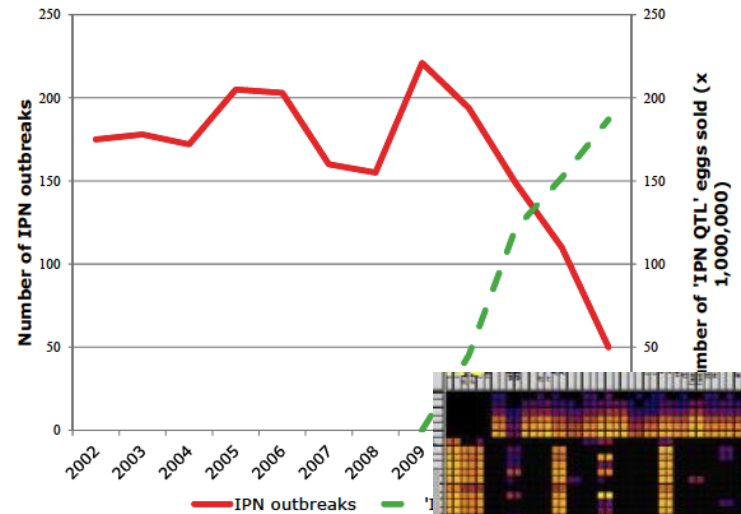
World capture fisheries and aquaculture production





# Molecular Aquaculture

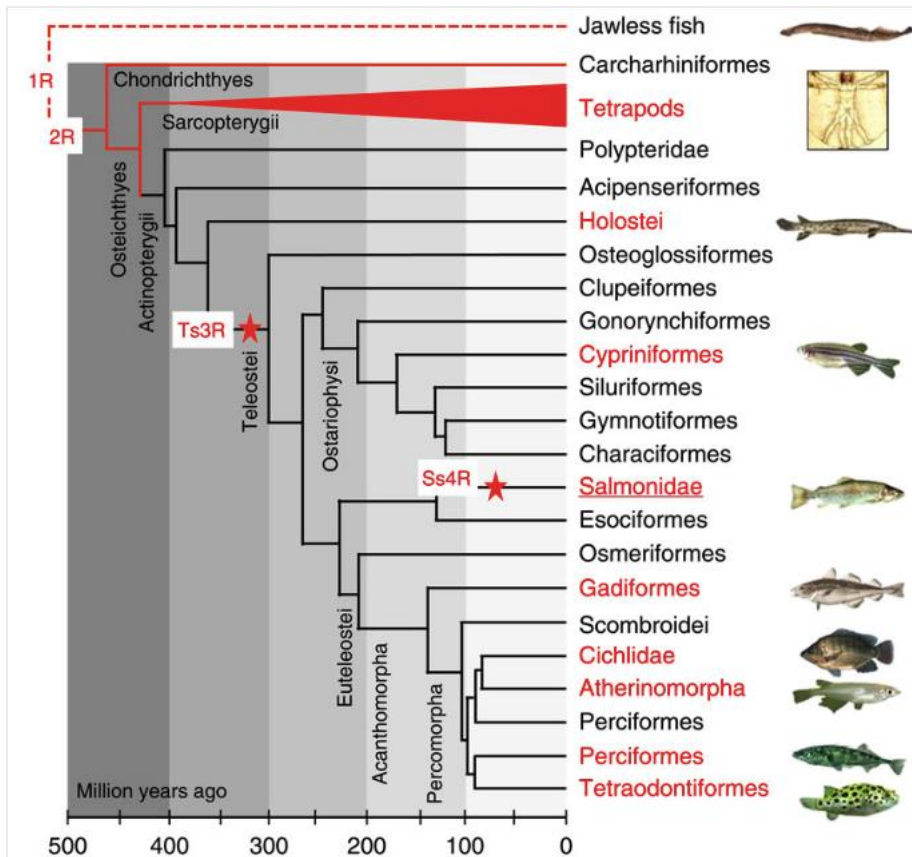
The QTL has led to a decrease in the number of IPN outbreaks in Norway



uaGe



# Genomics



- Improved understanding
  - life cycle, nutritional requirements, disease susceptibilities
- Development of improved feeds
- Development of new aquaculture stocks
- New inputs for marine biotechnology
- Etc.

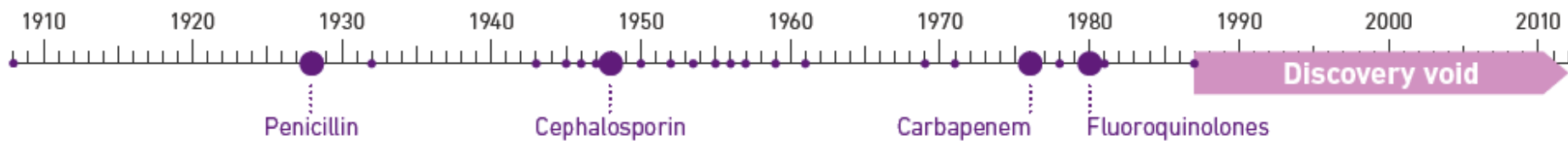


# A need for new drugs

- A shrinking drug development pipeline
- Rise in antimicrobial resistance (AMR)
- Reduced ability to manage disease and infectious disease
- Threatening population health on a global level

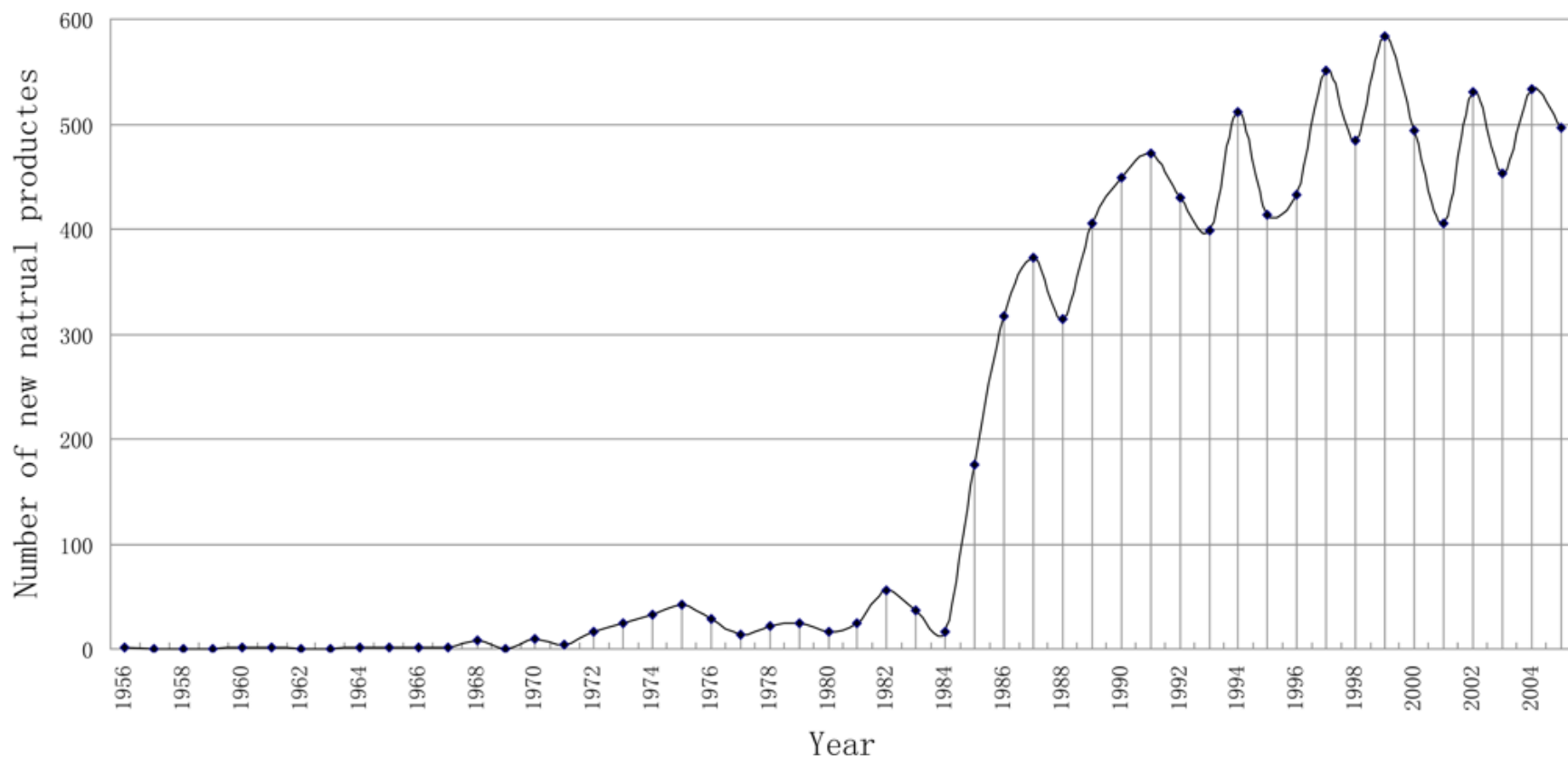


**Over the last 30 years, no major new types of antibiotics have been developed**



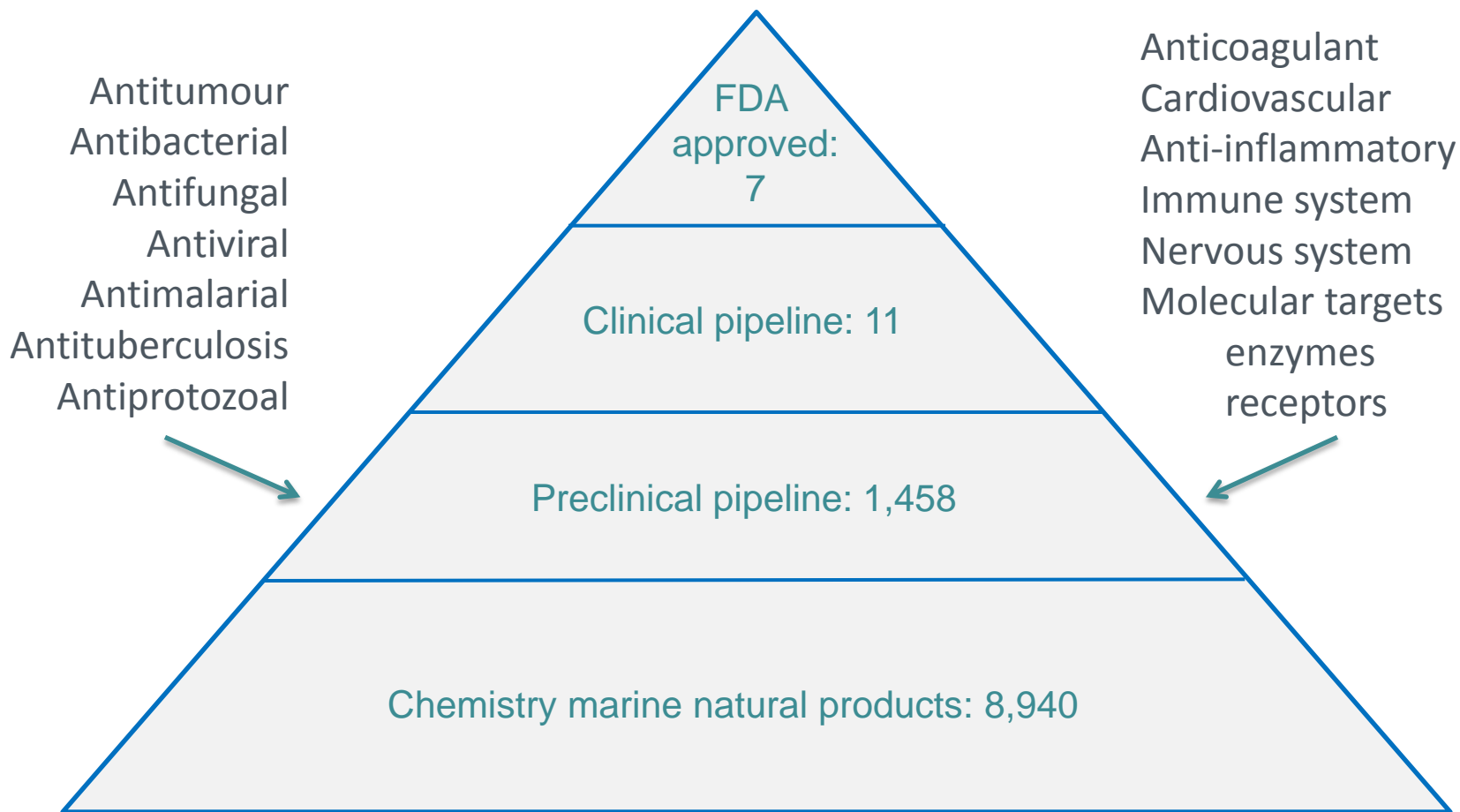


## *Marine natural product discovery*





## Global marine pharmaceutical pipeline (2012)



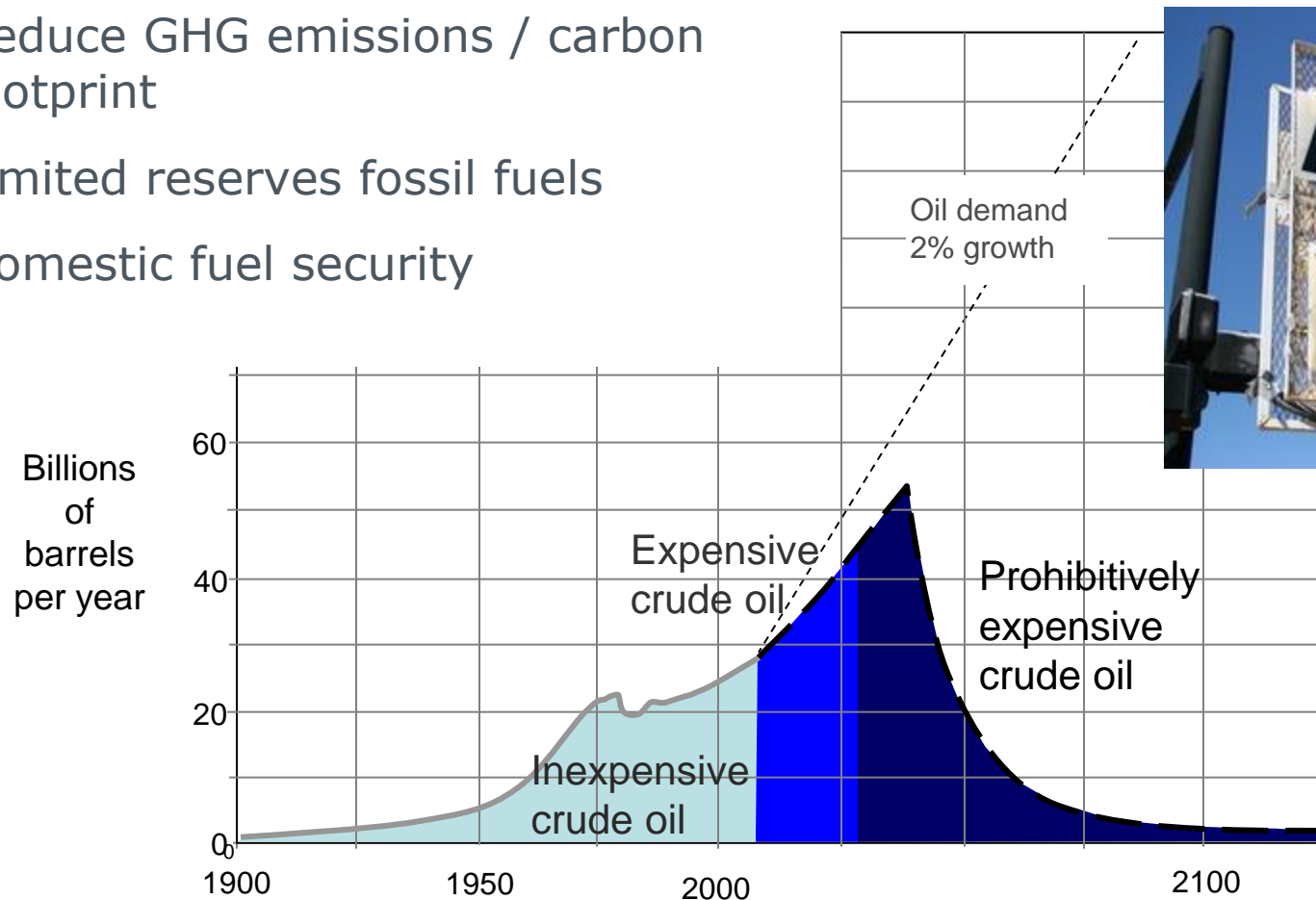
Mayer (2012). OECD Marine Biotechnology Workshop, Vancouver, May 2012

Mayer et al. (2011). *Comparative Biochemistry and Physiology* Part C153, 191-222.



# Energy security

- Reduce GHG emissions / carbon footprint
- Limited reserves fossil fuels
- Domestic fuel security





## *Algal biofuels*

Crop	Oil yield [gallons (acre) <sup>-1</sup> ]
Corn	18
Cotton	35
Soybean	48
Mustard seed	61
Sunflower	102
Rapeseed	127
Jatropha	202
Oil palm	635
<b>Algae</b>	<b>10,000</b>

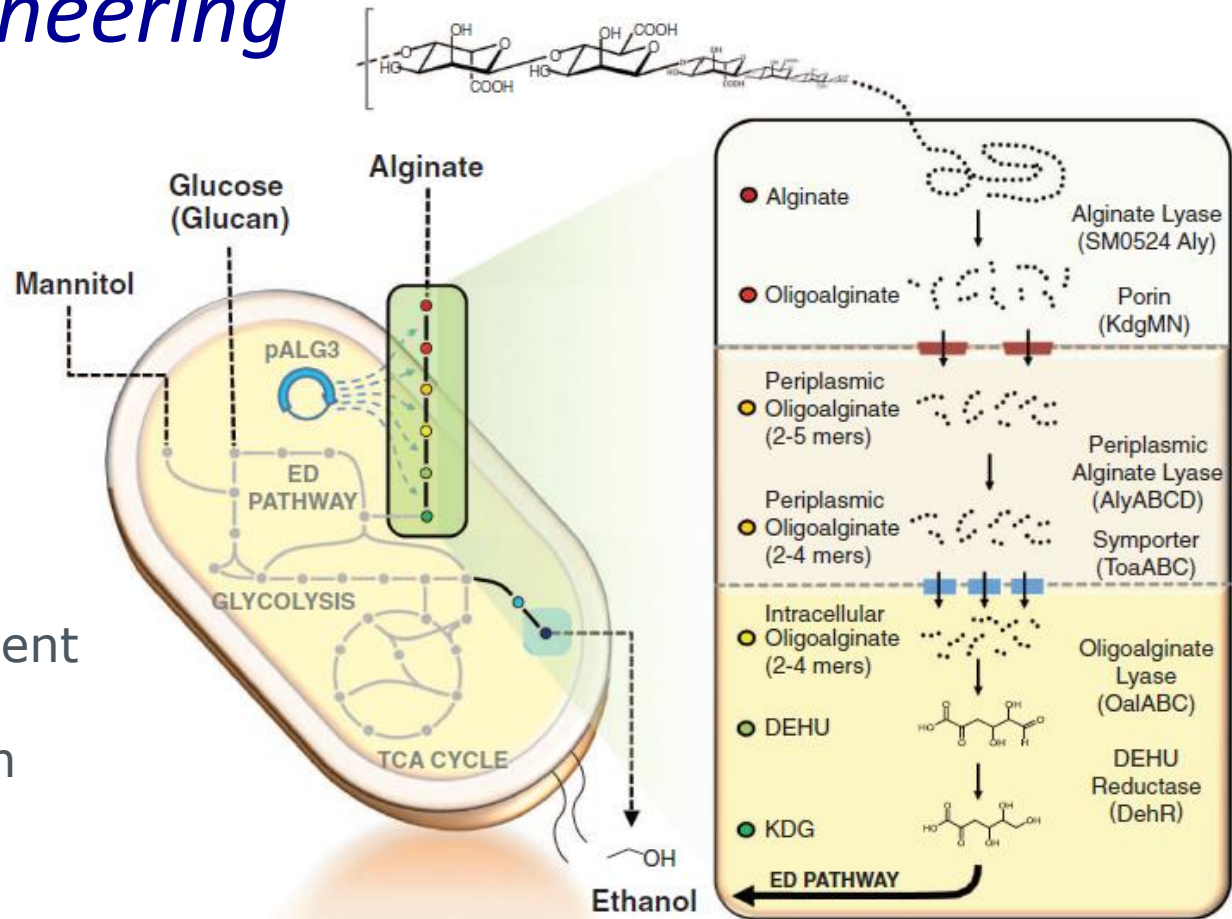
- Advantages over 1<sup>st</sup> & 2<sup>nd</sup> generation biofuels
- Potential in biofuels dwarfs all commodity chemicals
- Amenable biorefinery application





# Microbial engineering

- Feedstock analysis
- Synthetic biology
- New strain development
- Extraction-conversion improvements





Genome  
British Columbia  
Leading > Investing > Connecting



# *Biofuels from algae*

cellana™





# Planet sustainability



1. Gas regulation
2. Climate regulation
3. Disturbance regulation
4. Water regulation
5. Water supply
6. Erosion control
7. Soil formation
8. Nutrient cycling
9. Waste treatment
10. Pollination
11. Biological control
12. Habitat / Refugia
13. Food production
14. Raw materials
15. Genetic resources
16. Recreation
17. Cultural

**\$33 trillion, 21 from oceans**



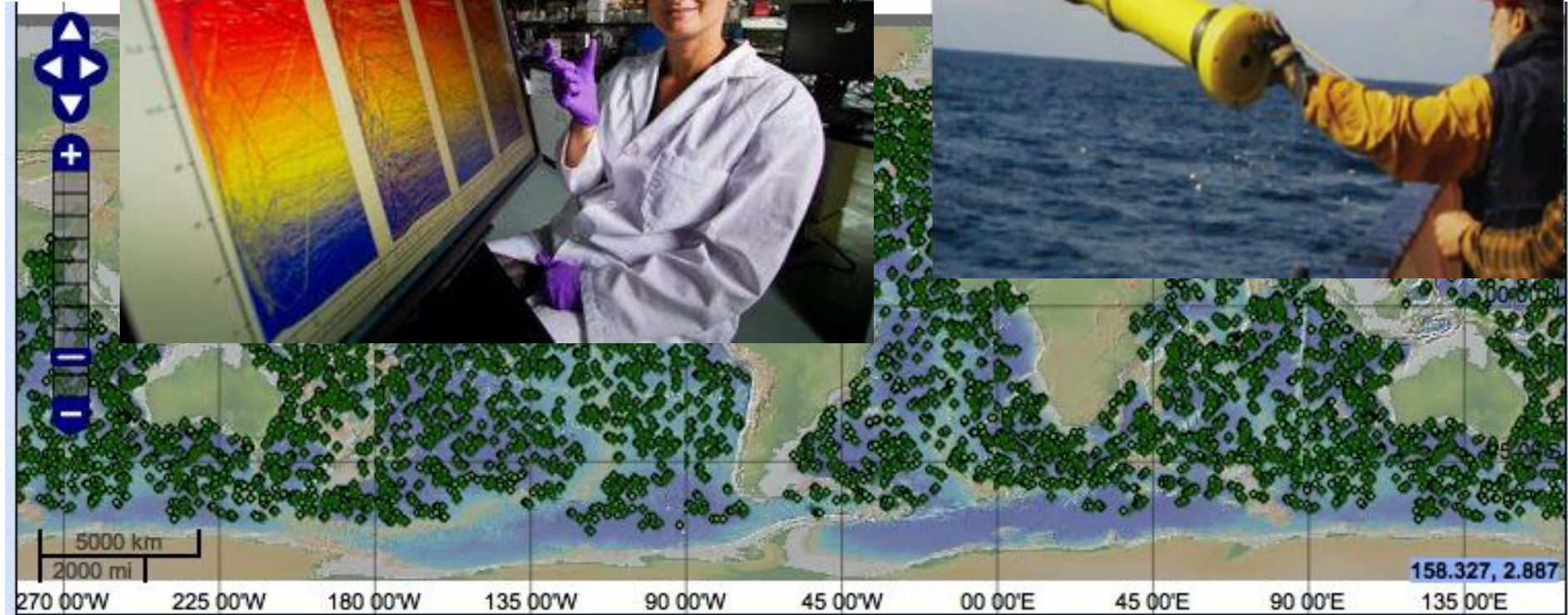
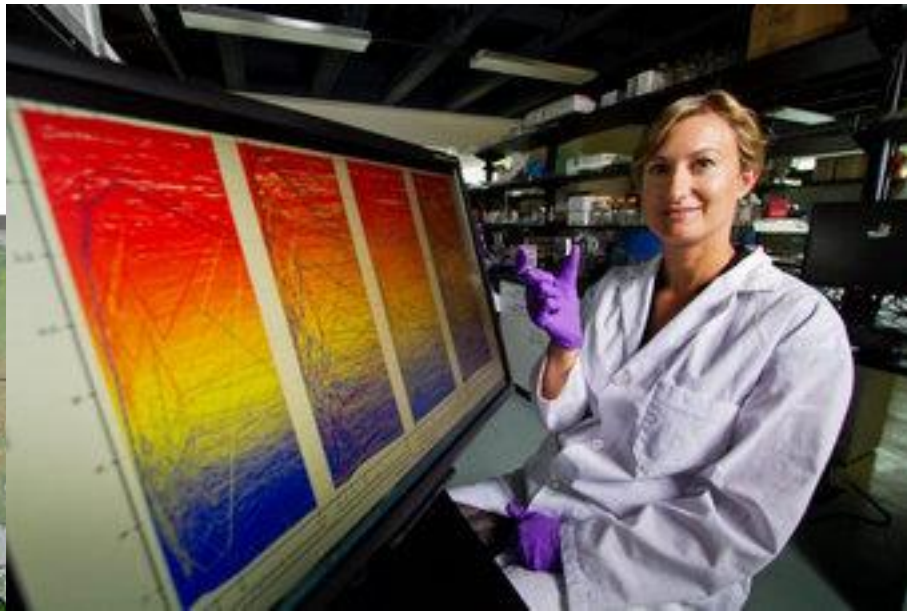
# Marine ecosystem pressures



Deepwater Horizon O



# Monitoring and biosensors





# *Bioremediation*

**Kill-Spill (FP7)**



**DFO**

## The potential is great....

The **global market** for marine biotechnology is projected to reach **US \$4.6 billion** (2017) with growth rates of **~4.0% per year**.

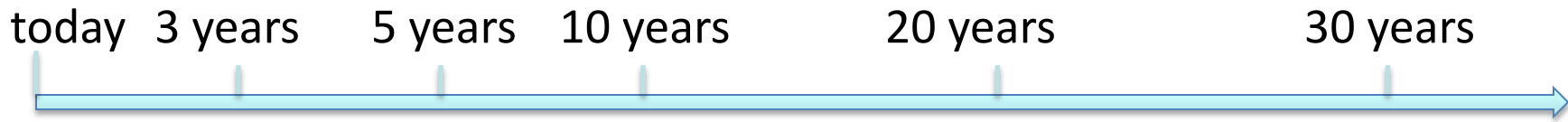
**...but is by no means assured.**

## Marine Biotechnology today

- Most activity confined to EEZ / coastline
- Little deep-sea/open ocean development
- Commercial activity driven by existing companies or biotechnology companies (eg. Aquaculture, drug companies)
- Few *marine* biotechnology SMEs
- Commercial successes are production or extraction-based



## Marine Biotechnology today



*Access to market*

Aquaculture

Novel drugs

Secondary metabolites,  
novel bioactives  
for a range of  
applications

Biofuels

Cosmetics

Food additives

Industrial biomaterials

**How can the renaissance lead to a blue revolution?**

# 1. Investment challenges

- Lack of funds / incentives for investment
- Biggest players are existing, established companies
- Capital hurdle for SMEs\* (need access to platforms)
- Not enough 'success' stories from the renaissance yet
- Lack of measures and indicators
  - Allocation, Analysis, Advocacy, Accountability

} Different  
drivers

## 2. R&D infrastructure challenges *(research-enabling & industry-enabling)*

- Need to develop appropriate RI to support marine-specific capabilities and needs
  - (e.g. Vessels, ocean monitoring, collection, model organisms)
- Take advantage of other biotechnology RI
  - (e.g. genomics platforms, big data analytics, synthetic biology, nanotechnology)
- Standardization, integration, harmonization

### 3. Monitoring / Governance *protection and utilization*

- Existing frameworks for ‘access and benefits’ *beyond* EEZ
- Coordination of marine resource ‘activities’ *within* EEZs (balancing productivity with sustainability) – ‘regional’
- Need for development of tools to monitor impact on ocean
- Need for monitoring frameworks at regional and International level

## 4. Impacting global needs?

- Global challenges cannot be addressed by developed countries along.
- Technology transfer /capacity building to allow for development of local solutions in
  - Aquaculture / food production
  - Integrated biorefineries



**Genome  
BritishColumbia**  
Leading > Investing > Connecting



**Thank you!**

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