Socio-Economic values of ecosystem services in the context of marine protected areas

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The North Sea, field lab for science-based marine protection 22 March 2011, Leuven, Belgium





MPA's in the Netherlands

Integr. Management Plan (IBN) 2015 was adopted in **July 2005** -> 4 areas

22 Jan. 2007: letter of Min Veerman to parliament to start the Natura 2000 process:

Early-2008: Draft-list of designated areas

+ Public consultation

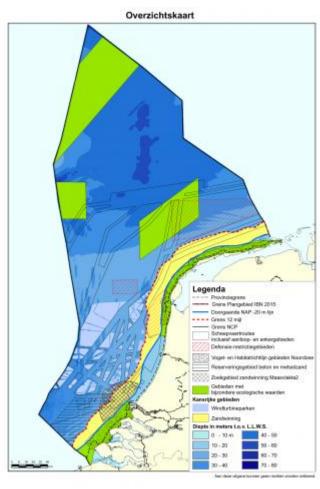
Mid-2008: final list (4) submitted to EC

and OSPAR secretariat

Late-2008: approval by EC

As of 2009: draft planning-decision subject

to public consultation & final designation



GREEN AREAS: Friese Front, de Klaverbank, de Doggersbank and parts of the coastal sea (N of Bergen and the SW Delta)

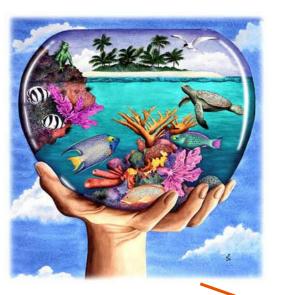


Conservation still seen as a cost ...

"Current" expenditures on all Protected Areas: 6-9 billion \$/y needed 45-50 billion \$ (1 [of which for MPA: 5-19 billion \$/y]

Valentines day in USA 2005: 13 billion US\$

and on cigarettes 2009: 50 billion US\$









Benefits: >> 1,5 - 4,5 trillion* (return 1: 30-100)

Potsdam 2007-Meeting of the Environmental Ministers of the G8+5



"Potsdam Initiative - Biological Diversity 2010"

The economic significance of the global loss of biological diversity

- analysing the global economic benefit of biological diversity,
- the costs of the loss of biodiversity and
- the failure to take protective measures versus the costs of Stern (2006):

 effective conservation. Stern (2006):

 "Invest 2% of GDP/year to avoid damage of 20%"

Sponsors: UNEP & EU
Germany + several other EU
Countries (& Japan)



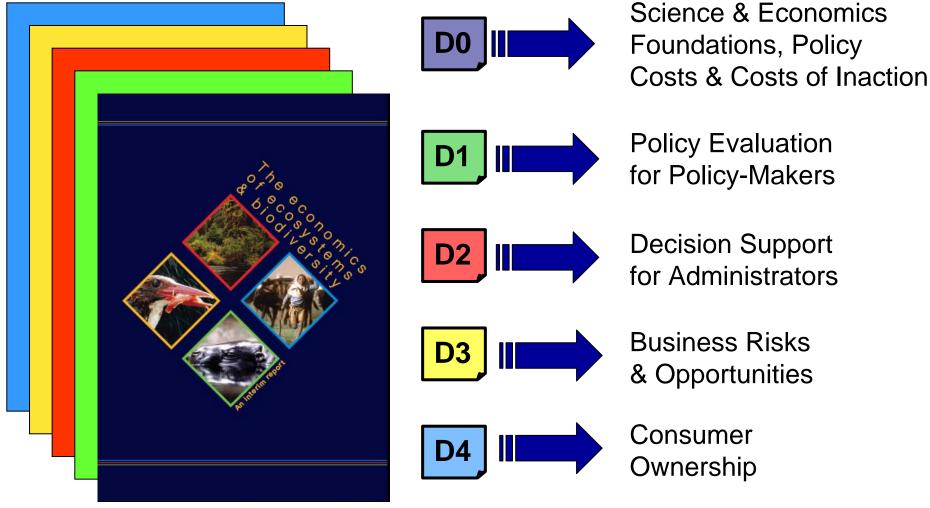
COP 10 MOP 5 Nagoya, Japan 2010

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www.teebweb.org





22 Service types:

Provisioning

- 1 Food
- 2 Water
- 3 Raw Materials
- 4 Genetic resources
- 5 Medicinal resources
- 6 Ornamental resources

Regulating

- 7 Air quality regulation
- 8 Climate regulation (incl. C-sequestration)
- 9 Moderation of extreme events
- 10 Regulation of water flows
- 11 Waste treatment



- 12 Erosion prevention
- 13 Maintenance of soil fertility
- 14 Pollination
- 15 Biological control

Habitat/Supporting

- 16 Nursery service
- 17 Genepool protection

Cultural [provide opportunities for:]

- 18 Aesthetic enjoyment
- 19 Recreation & tourism
- 20 Inspiration for culture, art & design
- 21 Spiritual experience
- 22 Cognitive development

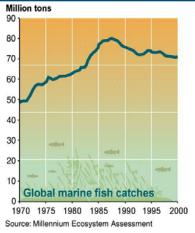
(1) Provisioning services (resources)



Global marine fish catch: 70 – 80 billion US\$/year (1

Not sustainable, heavily subsidized (15-30 billion)

Peaked in 1994, collapse 2050? (2



Bio-prospecting (medicins, genetic res.)





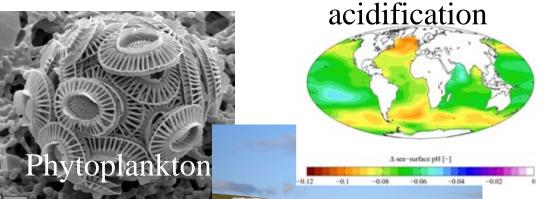
Many other provisioning services

Non-fishery food (e.g.algae)
Raw materials (shells, etc)
Energy, Fertilizer (eg seaweed)
Animal feed (e.g. fishmeal)
Ornamental resources
Other ...?



(2) Regulating services

Climate-change (carbon-balance)



fix tremendous amounts of carbon (Cliffs of Dover)

Regulating Services

Carbon storage/CO2-O2 flux

Climate regulation

Storm protection

Flood prevention

Waste treatment

Biological control



Waste treatment / nutrient cycling

Gulf of Biscayne (17 May 2004)



(3) Cultural (information) services

Aesthetic & recreational benefits

- diving, swimming, beach-recreation

- attractiveness for housing

Inspiration (art, spiritual, science, education)





Cultural heritage Therapeutic identity, health .. Value



(4) Habitat / supporting services

Nursery function





Habitat / Biodiversity

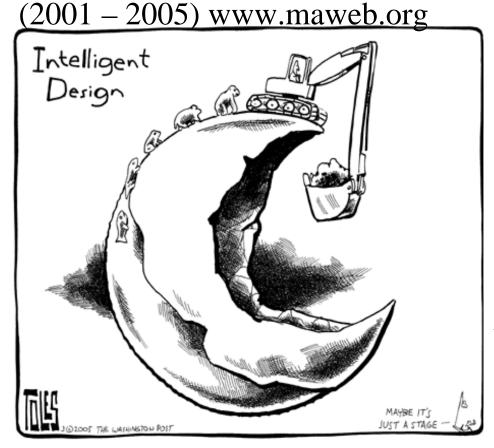




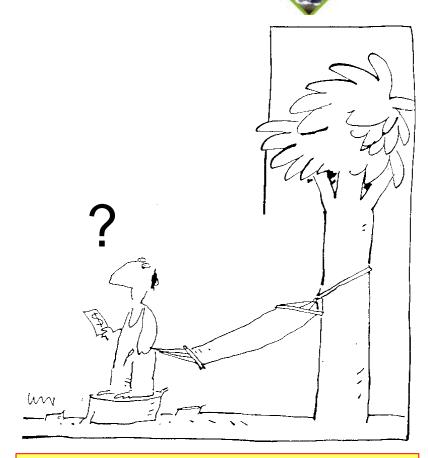
Other "life support" Services

e.g. Nutrient cycling /Bio-geochemical cycling

Millennium Ecosystem Assessment



MA: 60% of Ecosystem Services are lost or in decline (2005)



TEEB: What are the economic consequences?

2008 – 2010 (www.TEEBweb.org)

Economic value / monetary valuation

1. Market Price



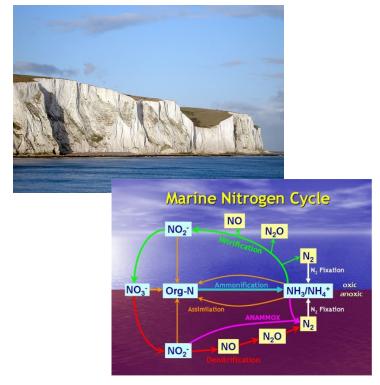
3. Non-use values

(-> donations, vol. work etc)



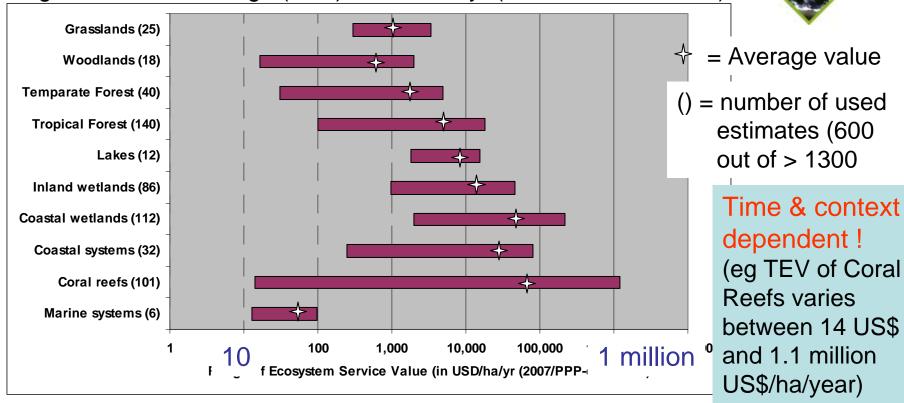


2. Shadow price (Indirect use value)



(avoided) damage cost, replacement cost, etc

Log-scale of value range (TEV) in US\$/ha/yr (2007 PPP corrected)



Oceans

49 US\$/ha/yr [climate regulation & fishery]

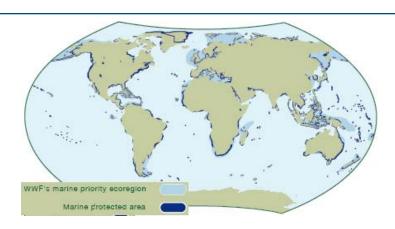
Mangroves

46.239 US\$/ha/yr [waste treatment & nursery]

Coral Reefs

92.775 US\$/ha/yr [tourism & storm protection

Cost & Benefits of Marine Protected Areas (MPA)



Network of MPA's (by 2012...), protecting 20-30% of the world's seas and coastal systems would cost between **5-19 billion US\$/**y (1

This is less than the yearly subsidies for marine fisheries alone (15-30 billion), not counting other 'perverse' subsidies, eg. for converting mangroves to fish-ponds & shrimp farms ...

Average management cost: 775 US\$/km2/year = less than 8 US\$/ha/y

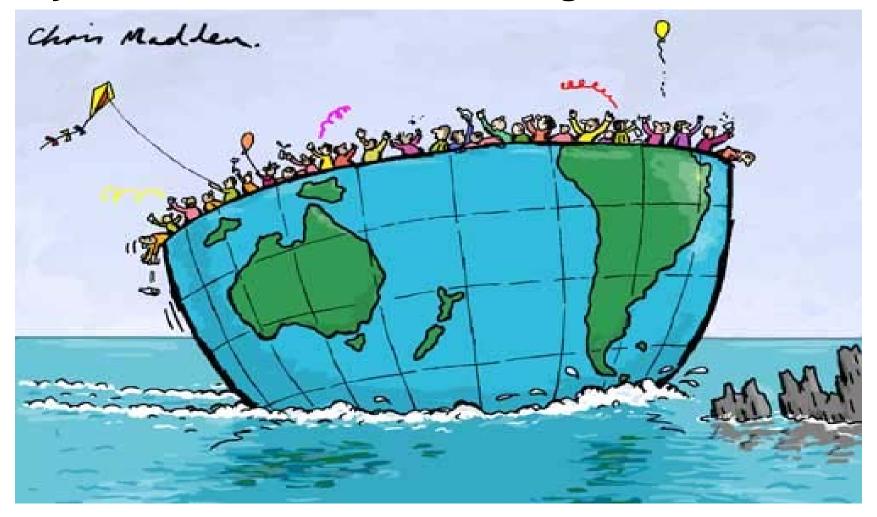
Benefits: between 50 and 100.000 US\$/ha/year [TEEB]

(average of 83 MPA's)

Benefit-cost ratio 6x ->>>100x

Why do we not invest more...?

Why didn't we meet the CBD targets set in 2002?



"The ship of fools and the rocks of short-term economic planning"

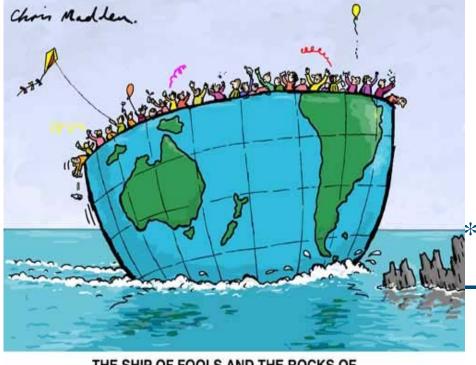
Shortcomings of economic theory and practice

* Value of most benefits of Ecosystem services is <u>under-</u>estimated because

they are not captured in conventional market economics ("free" services) * Lack of data -> trade-off decisions are based on

incomplete information

Wrong (per-



*Market failures:

externalities are not accounted for

*Market failures:

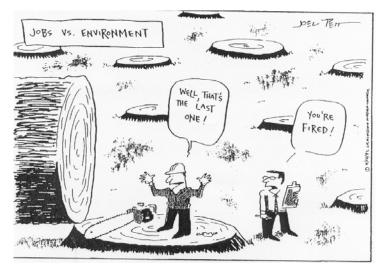
THE SHIP OF FOOLS AND THE ROCKS OF SHORT-TERM ECONOMIC PLANNING

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system loss

(eg. costs of pollution, deforestation) (eg. fishery, shrimp farms, etc.)

But How??





- 1) New Economics (TEEB D3)
 - Internalize "externalities"
 positive ('free services')
 & negative (biodiv. loss)
 - Stop discounting interests of future generations
- 2) Policy Measures (TEEB D1 & D2)
 - Adjust taxing and subsidy-system (reward sustainability/punish unsustainab.)
 - Adjust SEEA, Greening GDP (or better replace by other welfare-measures)
 - From CDM to Green Development Mechanism (reward prot. of biod.) REDD
- 3) Awareness raising / TEEB for consumers (D4)
 - Fair prices, eg. eco-labeling (e.g Fair Trade, FSC, MSC)
 - -> Fair society (private and corporate social responsibility)



It may cost some money [8 \$-5€/ha/y]



But INVESTING in MPA's pays ...!



